December, 2020

Holsteiner Verband Stallion Stationing 2021

Dear Stallion Owners,

It is time to activate your stallions with the Holsteiner Verband for 2021!

The publication of the **Holsteiner Verband stallion roster** is underway. In order to be able to guarantee your stallion's place in the roster, it is absolutely necessary that we have the following information by **December 30, 2020.** This information will also be the basis for the publication of the roster in the magazine Pferd+Sport -- printed provisionally in the February issue and completed with pictures in March's.

Please feel free to use the attached form to submit the data:

- Name of the stallion
- Location of the stallion (City & State or Province)
- Stud fee
- Fresh/Frozen semen
- Owner of the stallion
- Current photos of the stallion in horizontal format, minimum 850 x 600 pxl

The Holsteiner Verband offers the possibility to present your breeding stallion(s) with <u>up to four photos as well as two photos of offspring</u>, plus <u>videos</u> (which have already been posted by you on youtube.de) on our Association's website.

Please note that we only accept photos and videos of your stallion(s) for which you have clarified the rights for publication with the photographers. You will find a letter of agreement for this included. Only if we have these signed by you by **December 30, 2020**, can we use the photos and videos. Send your youtube.de link with the name of the stallion directly by email to mathiszyk@holsteiner-verband.de

Only videos that have already been uploaded to **youtube.de** will be linked to the association's website. It is not possible for the Holsteiner Verband to edit or upload video on your behalf.

Descriptions of the stallions can be send directly by email. Please send us the text in a format which makes copy and paste possible (e.g. in a Word document), as a manual typing by us of this text is unfortunately not possible.

We are required now to also publish the **WFFS carrier status of your stallion**. If you have a result of testing on your stallion, please provide it to us. If we do not have a result on your stallion, we are not able to present him in the roster.

Your station:

Help us present your station a little more attractively to customers. Please send us one (or more) photos or videos of your station, which we will then publish with your station on our website. Please note that we only receive photos/videos of yours for which you have cleared the rights for publication with the photographers.

Please help us to ensure that we can publish our roster on time and in good quality. Should these documents not be available by the stated deadline, we cannot guarantee the proper inclusion of your stallion in the printed roster. We can, however, add your stallion to the digital listings of the Association at a later time.

Feel free to contact us with your questions.

Yours sincerely,

Bettina Mathiszyk